



**ABSTRACT OF THE DISCLOSURE:**

A transfer film cassette including a transfer film having a mark on its surface. When the transfer film cassette is attached to a printer, the mark is detected by an optical sensor provided in the printer. Here, a reflecting surface formed at an opposed position to the optical sensor with the transfer film interposed is subjected to a rough surface processing. Thus, a reflectance ratio of the light at the reflecting surface is smaller than that of an evaporated film, a plating film or the like.